

## Message Text

UNCLASSIFIED

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16

ACTION NEA-09

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 DRC-01 /023 W  
----- 101261

P R 111021Z SEP 74  
FM AMEMBASSY TEL AVIV  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 3855  
AMCONSUL MILAN

UNCLAS TEL AVIV 5201

COMMERCE PASS RICHARD GARNITZ

MILAN PASS TRADE CENTER EDWARD TATGE

E.O. 11652: N/A  
TAGS: BEXP, IS  
SUBJ: GARNITZ ADDRESS TO ISRAEL PURCHASING MANAGERS' ASSOCIATION

RICHARD GARNITZ ISRAEL SPEECH, APPROXIMATELY 30-45 MINUTES,  
ENTITLED "ISRAEL-UNITED STATES TRADE/COMMERCIAL RELATIONS; HOW  
THEY MAY BE STRENGTHENED". AUDIENCE WILL BE ISRAEL PURCHASING  
MANAGERS ASSOCIATION REPRESENTING LARGER PRIVATE AND PUBLIC  
COMPANIES. 150 EXPECTED TO ATTEND. DATE SUNDAY SEPTEMBER 29,  
1974 - 9:30AM. SUGGESTED TOPICS ARE:

1. TRADE OPPORTUNITIES PROGRAM. TOP FILM, 10 MINUTES, WILL BE SHOWN AFTER QUESTION/ANSWER PERIOD.
2. SERVICES EXTENDED UNDER FOREIGN BUYERS GROUP PROGRAM (STATE 16997 DATED JANUARY 26, 1974) RE (A) HOW AMERICAN TRADE FAIRS, DISPLAYING PRODUCTS OF SIGNIFICANT INTEREST TO ISRAELI BUYING COMMUNITY COULD BE UTILIZED TO GREAT ADVANTAGE; (B) SERVICES RENDERED BY USDOC DISTRICT OFFICES AND HOW THEY COULD BE UTILIZED;
3. HOW THE US CAN HELP ISRAELI PURCHASING MANAGERS IDENTIFY AND LOCATE CONSULTANT/ENGINEERING SERVICES FOR LARGE PROJECTS;
4. HOW USDOC CAN HELP ISRAELI INDUSTRY INTERESTED IN JOINT UNCLASSIFIED

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VENTURES, LICENSING AND INVESTMENTS WITH AMERICAN COMPANIES;

ANY OF ABOVE TOPICS WILL BE OF KEEN INTEREST TO ISRAEL. YOU  
CAN USE YOUR OWN JUDGEMENT ON SELECTION. QUESTION AND ANSWER  
PERIOD WILL FOLLOW.

ADDITIONALLY, RECEPTION IN YOUR HONOR AT LEE COLLINS' HOME  
AT 6:00 - 8:00 PM SAME DAY. INVITEES COMPRISED OF IMPORTANT  
MEMBERS OF BUSINESS COMMUNITY.

COLLINS WILL MEET AT AIRPORT.  
VELIOTES

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 SEP 1974  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Subject:** GARNITZ ADDRESS TO ISRAEL PURCHASING MANAGERS' ASSOCIATION RICHARD GARNITZ ISRAEL SPEECH, APPROXIMATELY 30-45 MINUTES  
**TAGS:** BEXP, IS  
**To:** COM  
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